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Non Profit  
**ORGANIZATION  
BALOUO SALO**

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**Associazione Balouo Salo**  
O.N.L.U.S. (Non Profit Organization to  
Social Utility)

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## Introduction

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Balouo Salo is a no profit-association created with the aim of solving social and environmental emergencies, contributing to the improvement of life conditions of disadvantaged communities living in developing countries to the purpose of raise awareness of the international community, with particular reference of emergency issues and safeguarding both environment and culture. Our approach is entirely voluntary and humanitarian and it is based on principles of parity and equality with the ultimate goal of giving self sufficiency.



## Our Goals

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Balouo Salo aims to deal with humanitarian and environmental emergencies within developing countries donating projects based on participation, equality and solidarity principles. We don't receive any money and free operate upon a call for altruism. As a matter of facts, volunteers personally take part in activities, just trying to satisfy general needs of communities and solve problems affecting families within intervention areas. Our multidisciplinary orientation (architecture, engeneering, training, psicology, human rights etc.) allows us a wide intervention and creates transversal processes devoted to the improvement of general life, health and food conditions.

Our contribution in societies building's based on values such as solidarity, freindship, love, peace and cooperation between people and cultures, respecting cutoms, genders and religions.

In addition to our practical intervention with respective projects, we econourage activities on the safeguard of environement, culture and customs as far as preservation of Fundamental Human Rights, focusing the attention of international community through the organization of events.



## Our Fundamentals

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To help means to set beneficiaries on right conditions for self-efficiency. At the same time to cooperate means doing things together, sharing values and fundamentals reaching common goals. At Balouo Salo we cooperate supporting solidarity upon brotherhood principles in order to overcome cultural barriers. Every man, woman and children has the right to life and health, for this reason we aim to create a world without disparities, where everybody smiles, peacefully looking on tomorrow days and sending a safe place to future generation. Life's a every human ri-

ght, and our contribution feeds solidarity addressing poorer people. The moment we plan always has the same call: to live and act upon other people smiles. "True happiness is hidden in other people one, to live in peace we need to help each other, and that leads to help people find right conditions to live on their own". R.Vecchio (President).



## Our Principles

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### **Solidarity**

The purpose of our humanitarian action is to protect life and health and ensure respect for human beings, which aims to create solidarity and fraternity among people and culture, without any economical, religious or political interests.



### **Volunteering**

We operate in an exclusively and voluntary way and our services are completely free of charge with the awareness of contributing to solve emergencies with purity and spontaneity.



### **Cooperation**

We create transversal cooperation systems for project management in order to create independence and management freedom based on simple and effective methods.



### **Impartiality**

Humanitarian actions are carried out on the basis of need alone, giving priority to the most urgent cases of distress and making no distinctions on the basis of nationality, race, gender, religious belief, class or political opinions.



### **Commitment**

We aim at the direct involvement of all stakeholders to create a sense of knowledge and sensibility which are necessary elements to get a sustainable development and self-sufficiency.



### **Neutrality**

Humanitarian actions do not take sides in hostilities or engage in controversies of a political, racial, religious or ideological nature.

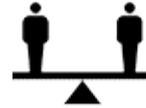
## Our Projects

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### Sustainable Buildings

We physically realize architectural and engineering project for the resolution of social and environmental issues through sustainable and natural technologies that can increase awareness and experience in local communities into the process of enhancing and protecting natural resources.



### Awareness & Activism

Through seminars, events, meetings and educational programs we aim to increase the knowledge and the awareness of communities towards issues which put at risk families's safety and what concerns natural and cultural resources.



### Education

Children are world's wealth, for that reason we support education through training and school support initiative, in order to improve the condition of study and stimulate young people to get an effective education able to give them a greater awareness in their own resources.



### Research & Development

Our approach demands an ongoing research on methods and approaches more effective within developing context, to create sustainable self-sufficient improvement processes being integrated and long-lasting with local and progressive cultures as well



## Our Approach

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Respectful attitude and cultural integration are main elements to succeed in our projects, which, once entered different communities and villages, produce different effects depending on cultural and social interest about them. To that reason, we develop integrated implementive strategies based on analysis of social equilibrium and transversal approach, optimising participation, understanding and project management, all resulting in short and long term effects for a sustainable development of the territory. Awareness, Knowledge and participation are therefore main features to succeed, and to that purpose we always set those as primary elements for preliminary

training activity and creation of a sustainable approach.

All our projects are aimed to realize a fact-finding and organizational system giving an active role to beneficiaries by attracting attention of every involved subject. For them to be longlasting and sustainable ones, the heart of such projects' set upon training and education, providing necessary know-how skills that lead to an independent management of works and their replication. So that everyone's assisted by an intense training programme that teaches cooperation fundamentals and values addressing adults as well as children.



Keywords

**INVOLVMENT  
EDUCATION  
AWARNESS  
KNWOLEDGE**

of local communities



## Balouo Salo's Ethics Code

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The Balouo Salo's Ethic Code is a tool based on 13 ethical principles and is made available to anyone directly or indirectly involved in our activities and projects. It defines an approach consistent with our humanitarian principles, guaranteeing honesty, transparency, reliability and excellence to the activities we carry out, without any third aim, but juts with the objective of improving the life conditions and creating self-sufficiency in compliance with international conventions on rights human.

Cooperating means doing things in a system of sharing principles and values, with the aim of achieving a common goal by defending friendship and solidarity to eliminate cultural barriers and all discrimina-

tion. Everyone has the right to life and health, and we want to create a world in which there is no disparity or discrimination, in which everyone can smile and look to tomorrow with serenity, giving a safe place to future generations.

Compliance with the Code of Ethics is verified by an Ethics Committee, which monitors and supervises the activities and effectiveness of the actions in the field and of the organizational system, evaluating the results and proposing where necessary any adjustments and / or updates on specific problems or critical issues found during the audits.

### Ethic Commitee



**Analysis**



**Supervision**



**Evaluation**



## References of the values of the Ethics Code

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CEBS refers to the principles stated in the international conventions listed below:

- The **universal declaration of human rights** is a document on human rights adopted by the United Nations General Assembly in its third session, on December 10, 1948 in Paris with resolution 219077A. 48 out of 58 members voted in favor. No country said no, but ten abstained. This document was to be applied in all member states, [1] and some legal experts claimed that this declaration became binding as part of customary international law and has been cited continuously for over 50 years in all countries.
- The **Conference adopts the Declaration on fundamental principles and rights in labour**: freedom of association, abolition of child labor, elimination of forced labor and discrimination. Juan Somavia from Chile is the first general manager of the ILO from the south of the world.
- The **African Charter on Human and Peoples' Rights** or the Banjul Charter is a convention adopted by the African Union, adopted in Nairobi on June 27, 1981 as part of the Conference by the Justice Ministers of the Organization of African Unity.
- The **UN Convention on the Rights of the Child** was approved by the United Nations General Assembly on November 20, 1989. It expresses a consensus on what the obligations of the States and the international community are towards children.
- The **Convention on the Elimination of All Forms of Discrimination against Women** (CEDAW) is an international convention adopted in 1979 by the United Nations General Assembly. International treaty on women's rights, entered into force on 3 September 1981.
- The **Sustainable Developments Goals** are the new Agenda for sustainable development that aims to eliminate extreme poverty by 2030, to ensure that the peoples who have fled to poverty do not fall back into it, this goal also includes measures to strengthen livelihood resilience and social security systems.
- **International human rights law** establishes an obligation for states to protect individuals and groups against human rights violations.



## Balouo Salo's Framework for Sustainable Development

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The Balouo Salo activities and projects are implemented in compliance with the values and principles of the Ethics Code and follow the indications of the “Balouo Salo’s Framework for Sustainable Development”. This is an intervention framework that defines the implementation practices and methodologies useful for obtaining the social, environmental and economic sustainability of the projects. The choice of the resources put in place, the materials, the language used, the techniques of transport, recycling, reuse and all the activities put in place are analyzed, studied and chosen according to a cycle of reflections that take the short into consideration, medium and

long term and the impact that each activity can have on the context. Therefore, each activity is chosen by minimizing the negative effects on the environment and on humans, optimizing the resources and qualities put in place (economic, environmental or human) and evaluating the reuse of projects at the end of their life cycle.

The “Balouo Salo’s Framework for Sustainable Development” defines in detail the methodology for sustainable implementation, thus drawing inspiration from the “Sustainable Developments Goals” defined by the United Nations and adopted by major international organizations.

### The three dimensions of sustainable development



#### **Social**

Education  
Safety  
Health  
Human rights



#### **Ecological**

Environmental protection  
Emission reduction  
Enhancement of resources



#### **Economical**

Self-sufficiency  
Growth  
Durability

Our project in the last 5 years has touched

**18.000 children**

**25.000 adults**

**35 villages**

with educational programs, supplies and community empowerment



## Impartiality and neutrality

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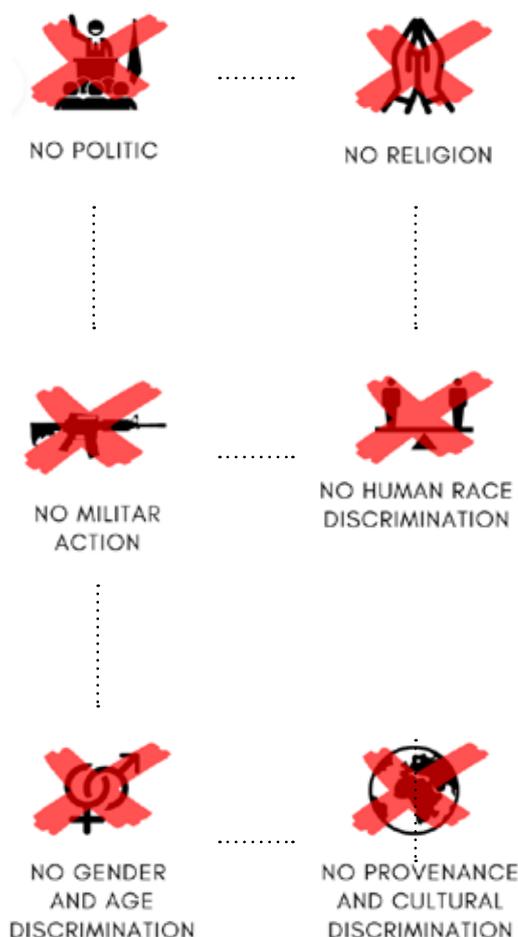
Balouo Salo is a non-politic and non-religious association, operating without any distinction of nationality, gender, age, language, religion and race for the exclusive interest of the community according to the hierarchy of interventions and needs analyzed on the basis of surveys and technical experiences.

All the activities of the organization are impartial and neutral and dissociated from any discriminatory form thus avoiding any form of conflict, and where this is not possible operators and representatives are obliged and intermediary components to defend the sustainability of Balouo Salo projects and activities, building through the values of solidarity, impartiality, friendship, neutrality and cooperation an environment based on peace and cooperation between the various parties involved in a conflict of whatever nature it may be.

In the event of situations of impossible management due to political, religious or military forces, Balouo Salo is required to cancel its activities to dissociate itself from conflicts, avoiding any damage to its credibility, image and projects.

All operators are obliged to respect and observe the obligations mentioned in the CEBS both during their activities and in their private life, as Balouo Salo representatives, thus avoiding any type of conflict of family, political, religious or other interest, always acting and only in compliance with the values declared in the CEBS and the statutory purposes of Balouo Salo.

### *Keys of the impartiality and neutrality*



## Lasts projects

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### **Solar well with sewage treatment plant** Sambacounda Santo, Senegal

Realization of a well powered by solar energy which draws from underground groundwater and equipped with an osmosis and UV purification system for decontamination, desalination and debacterization in order to supply totally drinkable water to over 3000 people in the village and surroundings.



### **To fight climatic change** Adeane, Senegal

Creation of a new natural park by baobab, eucalyptus and Bamboo against desertification and climate change, to promote the maintenance of environmental conditions, to favorize the reduction of temperatures, the ascent of the aquifer and the creation of a positive microclimate.

### **Building of a Polyvalent Cultural Center** Tanaff, Senegal

Construction of a polyvalent center for the promotion and conservation of Senegal's cultures and traditions, now at risk of disappearance. The project have multifunctional buildings to improve knowledge and education, and a exhibition space to protect and share ancient traditions.



### **Involving local communities within development** Sedhiou, Senegal

Development of beneficiaries seem to be at crucial point, and for that we aim to enhance and focus on them in order to have an active participation on improving their skills on matters such as technical knowledge and maintenance and to create self-sufficiency and freedom of management.





### **Training program on ecosustainable architecture** Tanaff, Senegal

Courses on engineering and architecture was carried out, devoted to a naturalistic and environmentally friendly approach, to sensitize and instruct new local construction operators towards more comfortable methods, economic and sustainable.

### **Education about hydraulic infrastructure** Sedhiou Senegal

Organs and technical offices of Sedhiou region received specific training on proper planning and maintenance of hydraulic infrastructure in Casamance and best monitoring and solving process against saline intrusion phenomenon.



### **Donation of 12.000 pens to primary schools** Arrossendissment de Simbandi, Senegal

Finding pens should be easy. Buit here children are not able to take notes and do homeworks due to lacking education equipment. Thanks to the support of Stilolinea company, we donated 12.000 pens to primary schools in 5 municipalities, giving the opportunity to improve children education.

### **Protection of Natural Resources** Sedhiou, Senegal

We consider importance and protection of the territory as an essential matter to deal with, and for that reason we held lessons in 35 schools addressing about 15.000 children.



### **Risks and Problems of Clandestine Immigration** Arrossendissment de Simbandi, Senegal

Risk and problems connected to clandestine immigration has been discussed during meeting organized in more than 10 villages, in order to reduce its impact among youngsters and avoid the loss of people unaware of real difficulties, but also sharing actual aspects of the phenomenon and refugees' rights.



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